

# FLETCHER

## Vision

The Fletcher Academy of Hospitality and Tourism will be a recognized leader in career education; as well as, industry engagement in the beaches community.

## Mission

Fletcher Academy of Hospitality and Tourism will strive to develop future leaders of global hospitality and tourism through innovative academic programs and exciting internships in our local community.

## Values

- Professionalism
- Leadership
- Service

Fletcher's Academy of Hospitality and Tourism is "preparing students today for success in tomorrow's workforce."

Dane Gilbert, Principal

M.C. Jeffrey, Assistant Principal

Mary Hayes, Lead Teacher

For Further Information

Please Contact

Your Guidance Counselor

904-247-5905

Our Academy is

Business Partners with:



"Pride of the Beaches"



# Hospitality and Tourism

Career and Professional  
**Academy**

## The Academy Experience

Participating in the Fletcher High School Academy of Hospitality and Tourism provides students with the fundamental knowledge necessary for direct entry into related hospitality and tourism careers. Some highlights of the academy include:

- A small learning community
- Individualized instruction
- Rigorous and relevant courses, like “Introduction to Hospitality and Tourism,” “Computer Technology for Travel and Tourism,” and “Travel and Tourism Marketing and Management.”
- Student interaction with community business leaders and guest speakers who are in today’s global industry.

## Career Opportunities

In 2004 the Travel Industry Association of America reported the travel industry received more than \$554 billion from domestic and international travelers which generated 7.2 million jobs.

The lucrative and explosive industry of travel and tourism includes the following career opportunities:

**Hotels and Resorts**  
**Restaurants**  
**Airlines**  
**Travel Agencies**  
**Event planners**  
**Cruise lines**  
**Golf Courses**  
**Entertainment**

## Post-Graduation Opportunities

Students who complete the career and professional program offered at Fletcher’s Academy of Hospitality and Tourism may choose to follow one or more of the following opportunities:

- Direct entry into the workforce
- Attend a two-year or four year college or university
- Master and doctoral programs in hospitality and tourism, marketing, park and recreational management, international business and other related fields.