Seniors – Class of 2012
Yearbook Information Packet

Senior Ads

1. Ads due **Thursday, October 20**. We will not accept ads after this date.
2. Ads may be designed in one of two ways -
    a. Self Design – you design the ad and send it to us. Ads must be created in their appropriate page size with a resolution of 300+ DPI. The yearbook staff is not responsible for any ads that appear "blurry" or pixilated due to an improper resolution when the ad was created.
    b. We Design (add $25) – you send us your pictures with a selected ad layout and we will put it together for you. All pictures must be submitted digitally via CD/DVD along with this form (no hard copy pictures will be taken). Pictures need to be scanned at 300+ DPI (if you do not have a scanner, many photo and office supply stores can scan them for a small fee). The text for your ad must be typed and be submitted on the disc along with the pictures.
3. Photos that contain subjects that are wearing clothing which advertises or promotes alcohol, drugs, tobacco products, or other inappropriate wording or signs along with students that are engaged in inappropriate behavior such as drinking, smoking, etc. will not be accepted in any ads/photos.
4. The staff reserves the right to reject any ad/photo which is deemed inappropriate for the above reasons or any other objections not listed.

Please complete and return this advertising contract with payment (cash, money order or bank check) and advertisement/photos/text. NO PERSONAL CHECKS WILL BE ACCEPTED.

Parent/Purchaser's Name _____

Student's Name _____

Street Address _____

City / State / Zip Code _____ Daytime Phone _____

Is this ad supposed to be kept confidential? ☐ yes ☐ no E-mail Address _____

AD SIZE	**PRICE**	**(add $25 if you want the yearbook staff to design your ad)**
Full Page (8 1/2″ wide x 11″ high)	$250	(+ 25 if yearbook staff designs)
Half Page (8 1/2″ wide x 5″ high)	$135	(+25 if yearbook staff designs)
Quarter Page (4″ wide x 5″ high)	$ 75	(+25 if yearbook staff designs)

PAYMENT – CASH /MONEY ORDER/BANK CHECK (make checks out to: Paxon SAS) Amount enclosed _____

I agree to the terms and guidelines stated in this contract: _____ _____

signature date