

# Duval County Public Schools

## Journalism I 2008-2009



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Pacing Guide Journalism I: **Quarter One**

Weeks	Instructional Focus	Standard	Texts/Resources	Assessment
1-8	<p>History of News Media</p> <ul style="list-style-type: none"> <li>• Newspapers</li> <li>• Radio</li> <li>• Television</li> </ul> <p>Responsibilities of News Media</p> <ul style="list-style-type: none"> <li>• Ethics</li> <li>• Libel laws</li> </ul> <p>News gathering News organizations Interviewing</p> <p>Writing techniques</p> <ul style="list-style-type: none"> <li>• News stories</li> <li>• Leads</li> <li>• Transitions</li> </ul> <p>How to use Quotes</p> <ul style="list-style-type: none"> <li>• Fairness</li> <li>• Accuracy</li> <li>• Direct</li> <li>• Paraphrased</li> <li>• Attribution</li> <li>• Plagiarism</li> </ul> <p>Characteristics</p> <ul style="list-style-type: none"> <li>• News</li> <li>• Features</li> <li>• Sports</li> <li>• Editorials</li> </ul>	<p>Demonstrate awareness of the history and evolution of journalism and the responsible and ethical use of information (e.g., First Amendment, copyright, intellectual freedom). LA.D.2.4.6 Understand that laws control the delivery and use of media to protect the rights of authors and the rights of media owners.</p> <p>Demonstrate awareness of the ethical issues (e.g., manipulation, misrepresentation, fraud) when addressing social, cultural, and political issues through print and non-print photojournalism.</p> <p>LA.D.2.4.1 Determine main concept and supporting details in order to analyze and evaluate non-print media messages. LA.C.2.4.2 Understand factors that influence the effectiveness of nonverbal cues used in non-print media, such as the viewer's past experiences and preferences, and the context in which the cues are presented.</p> <p>LA.E.2.4.4 Understand the use of images and sounds to elicit the reader's emotions in both fiction and nonfiction.</p> <p>Analyze varied journalistic documents or electronic media. LA.A.2.4.5 Identify devices of persuasion and methods of appeal and their effectiveness. LA.C.1.4.4 Identify bias, prejudice, or propaganda in oral messages.</p> <p>LA.D.2.4.1 Understand specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national, and global communities. LA.D.2.4.2 Understand the subtleties of literary devices and techniques in the comprehensions and creation of communication.</p> <p>LA.D.2.4.5 Critically analyze specific elements of mass media with regard to the extent to which they enhance or manipulate information.</p> <p>Demonstrate fundamental use of technology for research, production, and dissemination of journalistic media.</p>	<p>Textbook Newspapers Magazines On-line sources</p>	<p>Quizzes Tests Practice</p>

4-9	<p>Newspaper Production</p> <ul style="list-style-type: none"> <li>• Desktop publishing</li> <li>• Editing</li> <li>• Layout</li> <li>• Headline writing</li> <li>• Photography</li> <li>• Business</li> <li>• Advertising</li> <li>• Circulation</li> </ul>	<p>LA.B.2.4.4 Select and use a variety of electronic media, such as the Internet, information services, and desktop publishing software programs, to create, revise, retrieve and verify information.</p> <p>Demonstrate fundamental use of production skills (e.g., layout design, ad design, storyboarding) for varied mass communication documents or electronic media.</p> <p>LA.B.2.4.2 Organize information using appropriate systems.</p> <p>LA.D.2.4.3 Recognize production elements that contribute to the effectiveness of a specific medium.</p> <p>Analyze varied journalistic documents or electronic media.</p> <p>LA.A.2.4.5 Identify devices of persuasion and methods of appeal and their effectiveness.</p> <p>LA.C.1.4.4 Identify bias, prejudice, or propaganda in oral messages.</p> <p>LA.D.2.4.1 Understand specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national, and global communities.</p> <p>LA.D.2.4.2 Understand the subtleties of literary devices and techniques in the comprehensions and creation of communication.</p> <p>LA.D.2.4.5 Critically analyze specific elements of mass media with regard to the extent to which they enhance or manipulate information.</p> <p>Demonstrate fundamental skills in the use of the writing process for varied journalistic media.</p> <p>LA.A.2.4.4 Locate, gather, analyze, and evaluate written information for a variety of purposes, including research projects, real-world tasks, and self-improvement.</p> <p>LA.A.2.4.6 Select and use appropriate study and research skills and tools according to the type of information being gathered or organized, including almanacs, government publications, microfiche, news sources, and information services.</p> <p>LA.A.2.4.7 Analyze the validity and reliability of primary</p>	<p>Textbook Newspapers Magazines On-line sources Interviews</p>	<p>Evaluation of practice and/or production work for the newspaper</p>
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		<p>source information and use the information appropriately</p> <p>LA.A.2.4.8 Synthesize information from multiple sources to draw conclusions.</p> <p>LA.B.1.4.1 Select and use appropriate prewriting strategies, such as brainstorming, graphic organizers, and outlining.</p> <p>LA.B.1.4.2 Draft and revise writing that</p> <ul style="list-style-type: none"> <li>• is focused, purposeful, and reflects insight into the writing situation;</li> <li>• has an organizational pattern that provides for a logical progression of ideas;</li> <li>• has effective use of transitional devices that contribute to a sense of completeness;</li> <li>• has support that is substantial, specific, relevant, and concrete;</li> <li>• demonstrates a commitment to and involvement with the subject;</li> <li>• uses creative writing strategies as appropriate to the purpose of the paper;</li> <li>• demonstrates a mature command of language with precision of expression;</li> <li>• has varied sentence structure; and</li> <li>• has few, if any, convention errors in mechanics, usage, punctuation, and spelling.</li> </ul> <p>LA.B.1.4.3 Produce final documents that have been edited for</p> <ul style="list-style-type: none"> <li>• correct spelling;</li> <li>• correct punctuation, including commas, colons, and common use of semicolons;</li> <li>• correct capitalization;</li> <li>• correct sentence formation;</li> <li>• correct instances of possessives, subject/verb agreement, instances of noun/pronoun agreement, and the intentional use of fragments for effect; and</li> <li>• correct formatting that appeals to readers, including</li> </ul>		
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9	Quarter exam	<p>LA.B.2.4.3 Write fluently for a variety of occasions, audiences, and purposes, making appropriate choices regarding style, tone, level of detail, and organization.</p> <p>LA.D.1.4.2 Make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias.</p>	Textbook Notes	Objective test on history of journalism Evaluation of contributions to newspaper production
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Pacing Guide Journalism I: **Quarter Two**

Weeks	Instructional Focus	Standard	Texts/Resources	Assessment
1-9	<p>Newspaper Production</p> <ul style="list-style-type: none"> <li>• Desktop publishing</li> <li>• Editing</li> <li>• Layout</li> <li>• Headline writing</li> <li>• Photography</li> <li>• Business</li> <li>• Advertising</li> <li>• Circulation</li> </ul>	<p>Demonstrate fundamental use of technology for research, production, and dissemination of journalistic media.</p> <p>LA.B.2.4.4 Select and use a variety of electronic media, such as the Internet, information services, and desktop publishing software programs, to create, revise, retrieve and verify information.</p> <p>Demonstrate fundamental use of production skills (e.g., layout design, ad design, storyboarding) for varied mass communication documents or electronic media.</p> <p>LA.B.2.4.2 Organize information using appropriate systems.</p> <p>LA.D.2.4.3 Recognize production elements that contribute to</p>	Textbook Newspapers Magazines On-line sources Interviews	Evaluation of contributions to newspaper production

		<p>the effectiveness of a specific medium.  Analyze varied journalistic documents or electronic media.  LA.A.2.4.5 Identify devices of persuasion and methods of appeal and their effectiveness.  LA.C.1.4.4 Identify bias, prejudice, or propaganda in oral messages.  LA.D.2.4.1 Understand specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national, and global communities.  LA.D.2.4.2 Understand the subtleties of literary devices and techniques in the comprehensions and creation of communication.  LA.D.2.4.5 Critically analyze specific elements of mass media with regard to the extent to which they enhance or manipulate information.  Demonstrate fundamental skills in the use of the writing process for varied journalistic media.  LA.A.2.4.4 Locate, gather, analyze, and evaluate written information for a variety of purposes, including research projects, real-world tasks, and self-improvement.  LA.A.2.4.6 Select and use appropriate study and research skills and tools according to the type of information being gathered or organized, including almanacs, government publications, microfiche, news sources, and information services.  LA.A.2.4.7 Analyze the validity and reliability of primary source information and use the information appropriately  LA.A.2.4.8 Synthesize information from multiple sources to draw conclusions.  LA.B.1.4.1 Select and use appropriate prewriting strategies, such as brainstorming, graphic organizers, and outlining.  LA.B.1.4.2 Draft and revise writing that</p> <ul style="list-style-type: none"> <li>• is focused, purposeful, and reflects insight into the writing situation;</li> </ul>		
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		<ul style="list-style-type: none"> <li>• has an organizational pattern that provides for a logical progression of ideas;</li> <li>• has effective use of transitional devices that contribute to a sense of completeness;</li> <li>• has support that is substantial, specific, relevant, and concrete;</li> <li>• demonstrates a commitment to and involvement with the subject;</li> <li>• uses creative writing strategies as appropriate to the purpose of the paper;</li> <li>• demonstrates a mature command of language with precision of expression;</li> <li>• has varied sentence structure; and</li> <li>• has few, if any, convention errors in mechanics, usage, punctuation, and spelling.</li> </ul> <p>LA.B.1.4.3 Produce final documents that have been edited for</p> <ul style="list-style-type: none"> <li>• correct spelling;</li> <li>• correct punctuation, including commas, colons, and common use of semicolons;</li> <li>• correct capitalization;</li> <li>• correct sentence formation;</li> <li>• correct instances of possessives, subject/verb agreement, instances of noun/pronoun agreement, and the intentional use of fragments for effect; and</li> <li>• correct formatting that appeals to readers, including appropriate use of a variety of graphics, tables, charts, and illustrations in both standard and innovative forms.</li> </ul> <p>LA.B.2.4.3 Write fluently for a variety of occasions, audiences, and purposes, making appropriate choices regarding style, tone, level of detail, and organization.</p> <p>LA.D.1.4.2 Make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias.</p>		
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9	Semester exam		Textbook, notes and practice	Evaluation of contributions to newspaper production
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Pacing Guide Journalism I: **Quarter Three**

Weeks	Instructional Focus	Standard	Texts/Resources	Assessment
1-9	<p>Newspaper Production</p> <ul style="list-style-type: none"> <li>• Desktop publishing</li> <li>• Editing</li> <li>• Layout</li> <li>• Headline writing</li> <li>• Photography</li> <li>• Business</li> <li>• Advertising</li> <li>• Circulation</li> </ul>	<p>Demonstrate fundamental use of technology for research, production, and dissemination of journalistic media.</p> <p>LA.B.2.4.4 Select and use a variety of electronic media, such as the Internet, information services, and desktop publishing software programs, to create, revise, retrieve and verify information.</p> <p>Demonstrate fundamental use of production skills (e.g., layout design, ad design, storyboarding) for varied mass communication documents or electronic media.</p> <p>LA.B.2.4.2 Organize information using appropriate systems.</p> <p>LA.D.2.4.3 Recognize production elements that contribute to the effectiveness of a specific medium.</p> <p>Analyze varied journalistic documents or electronic media.</p> <p>LA.A.2.4.5 Identify devices of persuasion and methods of appeal and their effectiveness.</p> <p>LA.C.1.4.4 Identify bias, prejudice, or propaganda in oral messages.</p> <p>LA.D.2.4.1 Understand specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national, and global communities.</p> <p>LA.D.2.4.2 Understand the subtleties of literary devices and techniques in the comprehensions and creation of communication.</p> <p>LA.D.2.4.5 Critically analyze specific elements of mass</p>	<p>Textbook</p> <p>Newspapers</p> <p>Magazines</p> <p>On-line sources</p> <p>interviews</p>	<p>Evaluation of contributions to newspaper production</p>

		<p>media with regard to the extent to which they enhance or manipulate information.          Demonstrate fundamental skills in the use of the writing process for varied journalistic media.</p> <p>LA.A.2.4.4 Locate, gather, analyze, and evaluate written information for a variety of purposes, including research projects, real-world tasks, and self-improvement.</p> <p>LA.A.2.4.6 Select and use appropriate study and research skills and tools according to the type of information being gathered or organized, including almanacs, government publications, microfiche, news sources, and information services.</p> <p>LA.A.2.4.7 Analyze the validity and reliability of primary source information and use the information appropriately</p> <p>LA.A.2.4.8 Synthesize information from multiple sources to draw conclusions.</p> <p>LA.B.1.4.1 Select and use appropriate prewriting strategies, such as brainstorming, graphic organizers, and outlining.</p> <p>LA.B.1.4.2 Draft and revise writing that</p> <ul style="list-style-type: none"> <li>• is focused, purposeful, and reflects insight into the writing situation;</li> <li>• has an organizational pattern that provides for a logical progression of ideas;</li> <li>• has effective use of transitional devices that contribute to a sense of completeness;</li> <li>• has support that is substantial, specific, relevant, and concrete;</li> <li>• demonstrates a commitment to and involvement with the subject;</li> <li>• uses creative writing strategies as appropriate to the purpose of the paper;</li> <li>• demonstrates a mature command of language with precision of expression;</li> </ul>		
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9	Quarter exam	<ul style="list-style-type: none"> <li>• has varied sentence structure; and</li> <li>• has few, if any, convention errors in mechanics, usage, punctuation, and spelling.</li> </ul> <p>LA.B.1.4.3 Produce final documents that have been edited for</p> <ul style="list-style-type: none"> <li>• correct spelling;</li> <li>• correct punctuation, including commas, colons, and common use of semicolons;</li> <li>• correct capitalization;</li> <li>• correct sentence formation;</li> <li>• correct instances of possessives, subject/verb agreement, instances of noun/pronoun agreement, and the intentional use of fragments for effect; and</li> <li>• correct formatting that appeals to readers, including appropriate use of a variety of graphics, tables, charts, and illustrations in both standard and innovative forms.</li> </ul> <p>LA.B.2.4.3 Write fluently for a variety of occasions, audiences, and purposes, making appropriate choices regarding style, tone, level of detail, and organization.</p> <p>LA.D.1.4.2 Make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias.</p>		Evaluation of contributions to newspaper production
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Pacing Guide Journalism I: **Quarter Four**

Weeks	Instructional Focus	Standard	Texts/Resources	Assessment
1-9	Newspaper Production <ul style="list-style-type: none"> <li>• Desktop publishing</li> </ul>	Demonstrate fundamental use of technology for research, production, and dissemination of journalistic media.	Textbook Newspapers	Evaluation of contributions

	<ul style="list-style-type: none"> <li>• Editing</li> <li>• Layout</li> <li>• Headline writing</li> <li>• Photography</li> <li>• Business</li> <li>• Advertising</li> <li>• Circulation</li> </ul>	<p>LA.B.2.4.4 Select and use a variety of electronic media, such as the Internet, information services, and desktop publishing software programs, to create, revise, retrieve and verify information.</p> <p>Demonstrate fundamental use of production skills (e.g., layout design, ad design, storyboarding) for varied mass communication documents or electronic media.</p> <p>LA.B.2.4.2 Organize information using appropriate systems.</p> <p>LA.D.2.4.3 Recognize production elements that contribute to the effectiveness of a specific medium.</p> <p>Analyze varied journalistic documents or electronic media.</p> <p>LA.A.2.4.5 Identify devices of persuasion and methods of appeal and their effectiveness.</p> <p>LA.C.1.4.4 Identify bias, prejudice, or propaganda in oral messages.</p> <p>LA.D.2.4.1 Understand specific ways in which language has shaped the reactions, perceptions and beliefs of the local, national, and global communities.</p> <p>LA.D.2.4.2 Understand the subtleties of literary devices and techniques in the comprehensions and creation of communication.</p> <p>LA.D.2.4.5 Critically analyze specific elements of mass media with regard to the extent to which they enhance or manipulate information.</p> <p>Demonstrate fundamental skills in the use of the writing process for varied journalistic media.</p> <p>LA.A.2.4.4 Locate, gather, analyze, and evaluate written information for a variety of purposes, including research projects, real-world tasks, and self-improvement.</p> <p>LA.A.2.4.6 Select and use appropriate study and research skills and tools according to the type of information being gathered or organized, including almanacs, government publications, microfiche, news sources, and information services.</p> <p>LA.A.2.4.7 Analyze the validity and reliability of primary source information and use the information appropriately</p>	<p>Magazines On-line sources interviews</p>	<p>to newspaper production</p>
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		<p>LA.A.2.4.8 Synthesize information from multiple sources to draw conclusions.</p> <p>LA.B.1.4.1 Select and use appropriate prewriting strategies, such as brainstorming, graphic organizers, and outlining.</p> <p>LA.B.1.4.2 Draft and revise writing that</p> <ul style="list-style-type: none"> <li>• is focused, purposeful, and reflects insight into the writing situation;</li> <li>• has an organizational pattern that provides for a logical progression of ideas;</li> <li>• has effective use of transitional devices that contribute to a sense of completeness;</li> <li>• has support that is substantial, specific, relevant, and concrete;</li> <li>• demonstrates a commitment to and involvement with the subject;</li> <li>• uses creative writing strategies as appropriate to the purpose of the paper;</li> <li>• demonstrates a mature command of language with precision of expression;</li> <li>• has varied sentence structure; and</li> <li>• has few, if any, convention errors in mechanics, usage, punctuation, and spelling.</li> </ul> <p>LA.B.1.4.3 Produce final documents that have been edited for</p> <ul style="list-style-type: none"> <li>• correct spelling;</li> <li>• correct punctuation, including commas, colons, and common use of semicolons;</li> <li>• correct capitalization;</li> <li>• correct sentence formation;</li> <li>• correct instances of possessives, subject/verb agreement, instances of noun/pronoun agreement, and the intentional use of fragments for effect; and</li> <li>• correct formatting that appeals to readers, including appropriate use of a variety of graphics, tables, charts,</li> </ul>		
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9	Final exam	<p>LA.B.2.4.3 Write fluently for a variety of occasions, audiences, and purposes, making appropriate choices regarding style, tone, level of detail, and organization.</p> <p>LA.D.1.4.2 Make appropriate adjustments in language use for social, academic, and life situations, demonstrating sensitivity to gender and cultural bias.</p>		Evaluation of contributions to newspaper production
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